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Roses



SEASON
1931-32



BROOKS & SON

Rose Growers

Modesto, California
Route 4, Box 1451
Phone 2076-R

Golden Emblem. This is perhaps the most popular yellow rose grown today. The bud is large and well formed, the color being cadmium-yellow, splashed with red, opening into a large beautifully formed canary-yellow flower that is borne on a strong stem. Has beautiful, glossy, dark green foliage that is resistant to mildew. The growth is vigorous, upright, abundant, continuous bloomer. A superb variety for cutting. *45¢ each*

Imperial Potentate. This rose, a cross of Ophelia and Hoosier Beauty, is one of the best pink roses introduced in recent years. The large, dark-rose pink ovoid bud opens into a large, double, high-centered, fragrant flower with fine form and substance, retaining almost the same color from bud to open flower. Exceptionally fine for cutting. The plant is vigorous and blooms abundantly and continuously. The foliage is large, leathery, dark green and disease resistant. *40¢ each*

HE WHO PLANTS A ROSE



He who plants a rose plants Beauty;
He who waters until it grows
A radiant, throbbing thing of poignant glory,
Serves mankind—Oh, much better than he
knows.

He who plants a rose plants Splendor;
Breathless rapture flung across the sod,
A light to shake the soul and lift the spirit
Up to the high white citadel of God.
He who plants a rose plants triumph;
Mastering the brown, reluctant soil,
He lifts at last a brave bright showing
Of Beauty, Splendor, Triumph for his toil.

—Grace Noll Crowell.

The rose is truly the queen of flowers, and is without a rival for beauty and fragrance in the whole realm of bloom and no other flower is so easily, freely and, in the long run, so cheaply grown as this regal subject, and none will give such great and lasting pleasure and satisfaction. Splendid immediate results and a richer floral yield each successive season may be relied upon with proper care.

Successful culture is dependent upon planting first-class bushes of the right kinds and we wish to call attention to the fact that we are growing only the Rose and are giving our full attention to growing high class stock especially grown to meet garden conditions. While our prices are extremely low, prospective purchasers can be sure that they cannot buy better bushes no matter how high the price.

All bushes are guaranteed to grow and to be true to name. Should any prove otherwise, we will replace them or refund the purchase price.

Our prices are based on sales made at the nursery; where plants are to be packed for shipment, add five cents for each bush ordered.

Our rose bushes are all budded on Ragged

"WHEN BETTER ROSE BUSHES ARE GROWN WE WILL GROW THEM"

Robin and IXL, which have proved their adaptability to ordinary garden conditions. Number one plants, carefully handled, insures maximum results when planted in your garden.

Rose lovers are cordially invited to visit our nursery at any time. Nursery is on Florence Avenue, less than one mile from city limits. Take California Avenue at the High School, watch for the orange and blue signs at each turn.

"WHEN BETTER ROSE BUSHES ARE GROWN, WE WILL GROW THEM"

Dame Edith Helen. A magnificent rose. Immense buds, borne singly on upright canes, expanding into intensely fragrant (old rose), open flowers of impressive size and great beauty. The color is a matchless shade of pure glowing pink. A vigorous growing plant with medium sized, rich green, leathery, disease resistant foliage. A profuse bloomer. 45c each.

Dutchess of Athol. This new Scotch rose bud is large and beautifully formed, the color is a favorite with all those who know it. The bud is large and beautifully formed, the color being a very attractive shade of deep golden bronze, slowly opening into a large moderately fragrant, very lasting, vivid orange, double flower, borne singly on a long strong stem. The foliage is large, bronzy green, leathery and disease resistant. The plant is a vigorous grower and continuous bloomer. 45c each.

Dutchess of Wellington. Bud very large, long-pointed, yellow, marked carmine, opening into a very large, open semi-double flower, deeper toward the center, with a slight tint of pink, many yellow stamens. The plant is a free grower, with an abundance of large, rich green disease resistant foliage. 25c each.

Florex. This rose continues to be a favorite with all who know it. The bud is large and beautifully formed, opening into a large, double, high centered flower with a very intense wild rose scent. The color is a deep coral-salmon, suffused with orange-carmine. Beautiful dark green foliage. Growth is very vigorous, upright. Blooms profusely. One of the best for cutting. 35c each.

Golden Ophelia. A bud and flower of medium size, deep golden yellow, of perfect symmetrical form, borne in a long, strong stem. Fine for cutting. A vigorous growing plant clothed with fine, clean, rich, glossy green foliage. A profuse bloomer. 45c each.

Hoosier Beauty. An intense rich dazzling scarlet with darker shadings, and acknowledged to be one of the best and most highly colored red roses. The beautifully formed flowers have a texture like velvet and possess a delicious fragrance. The plant grows freely and is never without flowers in the blooming season and the blooms never fade or turn blue. A popular variety for cut flowers. 45c each.

Hadley. A rose so well and favorably known that it hardly needs a description. Beautifully formed as a bud or open flower. The color is a rich crimson varying to deep velvety crimson, very fragrant, borne on stems of good length and strength. Vigorous, free, continuous blooming bush. 45c each.

Kirsten Poulsen. This is one of the most vigorous growing roses of the polyantha group, easily making a growth of three to four feet. The large, fine, clean bush is covered at all times with the bright scarlet, single flowers, borne in a cluster on a long, strong stem. Undoubtedly the best of the group, for use where a touch of color is wanted at all times. 25c each.

K of K (Kitchner of Khartoum). An intensely brilliant scarlet rose with a velvety sheen. A long bud that opens to a semi-double flower, borne on a long, straight stem. A strong growing bush that is covered at all times with the showy flowers. 25c each.

Lord Charlemont. Rich velvety crimson flushed with carmine. Long pointed buds of exquisite formation, opening to a beautifully formed, full, double, high centered, fragrant flower. Valuable as a cut flower of exhibition quality. Strong growing, free flowering bush. Unquestionably one of the best and most beautiful red roses. 45c each.

Lady Margaret Stewart. One of the finest of the newer roses, with buds of deep sunflower yellow, heavily veined and splashed with orange-scarlet, sometimes entirely of the latter color, and opening to a firm full flower, the general color effect of which is cadmium orange. The flowers have an intense fruity fragrance and the leathery, sage green foliage which covers the long rigid stems seems to be entirely disease-proof. 45c each.

Lady Ashtown. A long pointed bud of good form and substance, opening into a large, full, double, high-centered flower that keeps well when cut. The color is a brilliant carmine-pink, shading to a yellow at the base of the petals. The plant is a vigorous grower and continuous bloomer. 35c each.

Los Angeles. The lovely long buds of this almost perfect rose open slowly to blooms of beautiful form. The color is an unfading luminous coral-pink, toned with coral and shaded with gold at the base of the petals. A very dependable bloomer. The long strong stems make it ideal for cutting. 35c each.

Lady Hillingdon. Beautiful long buds opening into a moderately fragrant flower of deep

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apricot-yellow, borne on a long, strong stem. The free growing bush is clothed with bronze-green, disease resistant foliage and blooms freely. *95¢ each*

Mrs. G. A. Van Rossem. A wonderful new rose with a combination of color found in no other. The large ovoid bud opens to large fragrant flower that is heavily flamed and shaded orange and apricot on a golden yellow background, reverse of petals often dark bronze or nearly brown when first open, borne on a long, strong stem. A fine vigorous plant with glossy, dark green foliage that resists disease. Blooms continuously throughout the season. Wonderful for cutting. *75c each.*

Mrs. Erskine P. Thom. A beautiful long pointed bud opening to a well shaped flower of deep yellow. A strong growing vigorous bush that is a mass of golden yellow throughout the entire season. Valuable both for garden decoration and cut flowers. *45c each.*

Miss Rowena Thom. A cross between Radiance and Los Angeles, and combines the good qualities of both parents. Maintains an unbroken succession of buds and open flowers throughout the entire rose season. Buds long and pointed. Open blossoms very large. Intensely fragrant. The color is a glorious oriental rose shading lighter toward the outer portion of the flower. Wonderful vigorous growth. Awarded Silver Medal at Pasadena Horticultural Show, 1927, Silver Medal, American Rose Society, and others. *45c each.*

McGredy's Ivory. There are a few light colored roses that have a long spiral form in the bud stage, and large, well formed, fully developed flowers of thick petalage and good lasting qualities, all of which are combined in McGredy's Ivory. Its color is creamy white of

soft and delicate tone that merges into a light yellow base. It is free and perpetual flowering, with very large dark green healthy foliage, which provides a rich contrast to the flowers, which are borne on long, stout stems. Awarded Gold Medal of National Rose Society of England. 45c each.

Mrs. Henry Morse. Bright rose-pink and veined with vermillion. Of wonderful depth, size and substance, perfect in form and sweetly scented. A superb exhibition rose and a gem for bedding and cut flowers. A new Irish rose of great promise. 25c each.

Margaret McGredy. A brilliantly colored masterpiece of glorious orange scarlet or brick red. Rather a short stout bud opening to a large, full, magnificent flower. A beautiful, heavily foliated, well branched bush, forming a contrast for the dazzling flowers. 35c each.

May Wettern. A magnificently formed bud and flower of moderate fullness and artistic coloring. The flowers are composed of immense deep, wide petals of very solid texture, their formation making a beautifully built long bud and high pointed flower, in which the inner face of the petals evolves from bright salmon pink in the bud to deep flesh pink, then to bright pink in the more developed stage; the outer side passes from deep rose to rosy pink and finally to bright rose, the blending of these tones creating a wonderful color harmony. Growth is upright and free, throwing many base and side shoots, which produce long-stemmed flowers quickly and freely. 35c each.

Norman Lambert. Deep chrome-yellow margined with orange-scarlet and shaded to burnt orange. Fine form, delightfully fragrant and free blooming. A splendid garden and decorative rose. 25c each.

Pres. Herbert Hoover. This is fast becom-

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ing one of the most popular of the new roses. The large, long pointed bud of orange scarlet, borne singly on a long strong stem, slowly opens to a large flower with thick leathery petals showing a combination of pink, orange, red and gold. As the flower ages the bright colors fade leaving the orange pink background. The beautiful form of the bud, the wonderful substance of the flower and the fine, long, strong stem places this rose at the top of the list for cutting purposes. The plant is a very free, upright grower, with fine, clean leathery dark green foliage. A continuous bloomer. 75c each.

Pres. Jac. Smits. For brilliancy in color, a rich velvety-scarlet, long pointed buds of ideal shape, held gracefully on long stems and produced most generously. We know of no other variety that is its equal. Possessing only 18 to 20 petals usually arranged in three rows, the flowers expand very quickly, showing the golden stamens, but even in its fully expanded forms its brilliancy of color is unequaled by any other variety. A fine strong growing bush producing an unbroken succession of flowers throughout the entire rose season. 35c each.

Padre. An extremely effective rose of rich coppery-scarlet, more intense in color than the well known Mme. Edouard Herriott. The flowers are semi-double, borne singly on a long straight stem on a very tall bush. While tending to hang its head when cut, the remarkable color and freedom of bloom make Padre an exceptionally fine rose. 35c each.

Rev. F. Page Roberts. An excellent addition to the yellow roses, quite different from any other variety. The inner face of the petals is a soft buff yellow, and the reverse of a rich salmon, while the buds are often stained with coppery red. The flowers are large, very double

with a delicious fruity fragrance. A vigorous, low, spreading bush with mildew-proof foliage, that is a constant bloomer. 35c each.

Rapture. This rose is a sport of the popular Mme. Butterfly but is deeper in color, being a delicate shade of soft pink. The delicately modeled buds and flowers are exquisite in both color and form and extremely fragrant. A vigorous plant that blooms continuously. 35c each.

Talisman. This is without a doubt the most popular rose of recent introduction. The medium sized, long pointed bud combines golden yellow, red, pink, copper, old gold and apricot in a way that baffles description, opening into a medium sized, fragrant flower in which golden yellow and copper predominate. The bush is a free, upright grower and produces great numbers of fine buds for cutting throughout the entire summer. 75c each.

Wilhelm Kordes. Unique and entirely distinct in coloring. A rich capucine red with coppery suffusing overlaying a golden-salmon ground, varying in intensity under different weather conditions. The buds are large, long-pointed and of perfect form, opening into large, double, high-centered, very lasting fragrant flower, borne singly on a long, strong stem. The plant grows vigorously and is clothed with beautiful bronze-green foliage. A constant bloomer. 45¢ each

CLIMBING ROSES

Cl. American Beauty. Rampant growing climbing rose as hardy as an oak tree. Clusters of nicely formed double flowers of a rich rosy crimson color and about four inches in diameter. 40c each.

Belle of Portugal. An extremely vigorous grower that soon covers porch, fence or pergola.

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la. A very beautiful, long-pointed bud that often attains a length of four inches, opening into a very large, delicate soft flesh pink flower. Generally borne singly on a stem often two feet long. Very profuse spring bloomer. Due to the extremely rapid growth of this variety, we are growing only one year old plants. 25c each.

Cl. Cecile Brunner. One of the strongest growing climbing roses, and one of the most popular climbers grown today. Blooms throughout the summer, producing great varieties of the beautiful flowers, which are identical in every way with the bush variety. 40c each.

Cl. Golden Emblem. Identical with the bush rose of the same name, except for its very free climbing habit. A climber of unusual merit and is bound to prove very popular. 45c each.

Cl. Hadley. A climbing form of the well known Hadley. Producing beautiful flowers with the same rich velvety crimson color as the parent. The bush is of free climbing habit and produces many of the fine long stemmed flowers. 40c each.

Cl. Miss Loleta Armour. A climbing sport of the bush form of the same name. The color combination of this rose is unique, being chrome-yellow at base, shading to burnt orange and copper, reverse chrome-yellow at base, shading to bright salmon, with brilliant copper suffusion, passing to lovely shade of shrimp-pink, and copper with age. 40c each.

Cl. Los Angeles. As an addition to the list of climbing roses this bud sport from the parent type, Los Angeles, is proving to be one of the finest offered in modern times. The flowers, if anything, are larger than those of the bush type, the same deep shades of coral, gold and

pink are displayed in the blooms and buds in an intensified degree. The growth of the plant is vigorous and it blooms throughout the entire rose blooming season. 40c each.

Cl. Mme. Edouard Herriott. A climbing rose with the sensational coppery coloring of Mme. Edouard Herriott. The flowers are produced in profusion all during the summer and are just as bright in color and even better in shape than the bush variety, while the plant is a true climber. 40c each.

Cl. Pink Manan Cochet. Identical with the well known bush variety, but with a strong climbing habit. Wonderfully formed buds, produced on long, strong stems, throughout the entire summer. 40c each.

Souvenir de Claudious Denoyel. A pillar rose of unusual merit. The bud is very large and long-pointed, in color a very brilliant velvety red, opening to a very large, intensely fragrant flower of rich crimson-red, tinted vermillion, borne on a long, strong stem. A vigorous, climbing plant that blooms all summer. 40c each.